

## WHY MARULA

### — THE MARULA DIFFERENCE —

Pure Marula Facial Oil specially formulated for the face, neck and décolleté, doctor-endorsed, premium Marula Oil is a naturally soothing treatment that provides intense hydration, protection and rejuvenation.



### BENEFITS

Thanks to an amazingly high content of anti-oxidants and fatty acids like Omegas 6 & 9, Marula Oil is a superior anti-aging moisturizer. With lightning-fast absorption, a matte satin finish and a naturally delicate essential oil fragrance, Marula provides a complete sensory experience.

BENEFITS	MARULA OIL	ARGAN OIL	GRAPE SEED OIL
Absorbency	★ ★ ★	★ ★	★
Moisture Retention	★ ★ ★	★	★ ★
Antioxidants	★ ★ ★	★ ★	★ ★
Stability/Longevity	★ ★ ★	★	★
Non-greasy/Light Texture	★ ★ ★	★ ★	★

### MULTIPLE USES

- Use alone as an anti-aging moisturizer
- Add to other facial products to boost efficacy
- Enhance anti-bacterial qualities of cleansers or refining masks
- Add to facial mask to increase hydration
- Increase anti-aging properties of serums and foundation
- Use as a primer by applying to the skin prior to make-up application
- Soothe skin after facial treatments, peels or sunburn

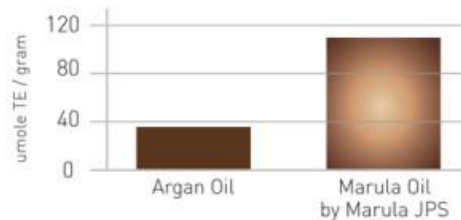
### UNIQUE TO OTHER OILS

With the new trend in beauty oils, there have been launches of everything from argan to macadamia nut oil. But Marula Oil by John Paul Selects stands apart from the competition:

- Specially formulated for face, neck and décolleté
- Lighter, far more easily absorbed with no greasy feel
- Light, fresh essential oil-fragrance heightens experience when applied but disappears quickly so it doesn't compete with other fragrances
- Scientifically validated and Doctor-endorsed
- Harvested and cold-pressed in Fair Trade partnership with East African women
- All natural and completely sustainable

### ANTIOXIDANT COMPARISON - MARULA vs ARGAN

ORACs testing (Brunswick Lab, MA) for total antioxidant power



Marula Oil is 50% more powerful than Argan Oil at fighting free radicals (including Peroxyl and Hydroxyl radicals)